

FREE SunSystems Analytics Workshop exploring Critical Business Performance Management (BPM) Strategies.



Friday, April 23rd New York • Toronto • Houston



With John Van Decker, Vice President, Enterprise Applications Strategies, META GROUP

As a valued customer, we've designed this exclusive event, and partnered with META Group Inc., to provide you with expert insight into some of the most critical BPM and best practices questions facing CFOs and financial executives today. If you are developing a BPM strategy for your organization, we strongly encourage you to attend this workshop.

#### Who should attend:

- · CFOs
- · CIOs
- · Financial executives and controllers
- IT professionals with compliance responsibilities

### Why attend:

- 100% education focused event
- Presentation from industry's leading analytics and BI analyst
- · Gain better understanding of the BPM paradigm shift
- · Find out what your peers are doing with BPM
- · Find out where the industry is headed in the next 18 months

### Key issues for discussion:

- · BI vs. BPM: impact on business decisions
- · Implementing an enterprise BPM model
- Understanding the global compliance landscape
- Technology scenario: evaluating management reporting through spreadsheets vs. web-based solutions



Keynote Speaker

JOHN VAN DECKER, VP, ENTERPRISE
APPLICATIONS STRATEGIES META GROUE

Mr. Van Decker is a leading authority on financial management business applications, including enterprise resource planning packages and business performance management. He has more than 19 years of experience as an industry analyst, IT director, and CFO manager/end user.



# Event Agenda

8:30 – 9:30: Continental Breakfast

9:30 – 10:30: Leveraging Performance

Management Solutions

John Van Decker, VP, Meta Group

10:30 – 11:15: Leveraging Enterprise

Planning Toward Better BPM

John Okunski, Director of Product Marketing, SunSystems

11:15 – 12:00: Speaker Q & A

How to register:

RSVP for the Analytics Workshop today. Seating is limited in all cities.

To register:

Web: www.sunsystemsamericas.com/workshop

Phone: 800.542.5420

Email: moreinfo@sunsystems.com

BONUS: be one of the first 50 to register and receive a

FREE analytics position paper.

## Locations

New York, NY

Alfredo's of Rome Restaurant Baccus Room 4 West 49th Street Rockefeller Center

### Toronto, ON

Hilton Toronto Harris/Macdonald Room 145 Richmond Street West (At University) Live via video conference

## Houston, TX

St. Regis Hotel The Colonnade Room 1919 Briar Oaks Lane Live via video conference